



# CTS

COMPLETE  
TECHNOLOGY SOLUTIONS

# CASE STUDY

## Pinal County Workforce Development Board Transforms Partner Collaboration

### OVERVIEW

Pinal County Workforce Development Board needed a solution to better track referrals, prevent job seekers from falling through the cracks, and strengthen co-enrollment among partners. Prior to CTS, the team relied on Google Forms, which limited their ability to manage referrals and measure outcomes effectively. With **CTS ATLAS CommUNITY Connexions**, Pinal County has doubled referrals, improved collaboration across key programs, and gained the ability to track participants from initial referral through service completion.

### BENEFITS

- Increased Partner Referrals
- Enhanced Partner Collaboration
- Time & Resource Savings
- Strengthened Partner Resources
- Stronger Data & Reporting

### SOLUTION

01

#### Seamless Referral Management

**ATLAS** helped Pinal County double referral activity in the past three months by streamlining how referrals are created, tracked, and closed out—ensuring no participant gets lost in the system.

02

#### Partner Co-Enrollment & Collaboration

The platform enables partners—including WIOA, VR, and Adult Education—to collaborate on co-enrollment, ensuring participants receive wraparound services and support.

03

#### Custom Reporting, Data Insights & Storytelling

Pinal County can now pull tailored reports on tags, participant details, and partner activity, with data visualized for leadership and board updates.

If you are looking to strengthen collaboration with your partners, **CTS ATLAS CommUNITY Connexions** is the system to do it. The implementation of the ATLAS system has been a positive change for us.

Feedback from partner organizations has been overwhelmingly positive. The referral stats are up and that's a good thing as people are getting the services they need real-time.

📞 813.215.5025

✉️ [jody@ctsfla.com](mailto:jody@ctsfla.com)

📍 Brooksville, FL

